

So You Have an Interest in Private Aviation and New Trends in Travel TEXT David Yu | PHOTO Stock photo


Like many readers, the first few experiences of private jets are the glossy pages showing glamorous Hollywood stars jet setting in very large private aircraft to global exotic locations. You probably wouldn't notice what type or whether they had chartered the aircraft or owned it themselves fully or through various financing plans like fractional ownership.Private aircraft use can be both an area of fun for both the jet set crowd and the more utilitarianism user for business travel. This is one of the reasons the segment of business jets have a wide variety of names including private jets, business jets, etc. The options are just as wide as jets can range from high luxury throwback to the
golden age of aviation travel to a more of a basic design causing even more confusion. So many thanks to think about! Let's get down to the basics. While the industry has a lot of focus on marketing these impressive large and very large aircraft, it's good to know the range of possibilities for every occasion. The sizes include very large converted airliner private jets (19+ seats) such as Boeing Business Jets (BBJs) or Airbus Corporate Jets (ACJs) all the way up to a A380 VIP configuration, large private jets ( $\sim 13-19$ seats) such as Gulfstream G350+ and Global Expresses 5000+, medium ( $\sim 9-12$ seats) such as Legacy 500 and Challenger 350 and small private jets ( $\sim 6-8$ seats) such as Learjet 40 and

Phenom 300 and very light jets ( $\sim 5-7$ seats) such as Citation Mustangs.While the costs and use vary greatly between the smallest and largest aircraft and various types are popular in different regions. In Northern Asia, most likely you will be find larger aircraft for many of the same reasons, mainly cost, but also driven by constraints on parking and associate maintenance services availability. To be able to say which of these a good choice is for you, a series of important questions need to be addressed. First question, besides cost, this more for pleasure as a show piece etc. or used for business? Both options would need to know how many people do you expect to transport for use or is it just going to stick parked on the tarmac? Followed by what range do you need on 1 stop or is fuel stops ok? These questions would determine a lot of the features that you have in the aircraft. As you fully expect, the customization of aircraft at this level is really to your mind and heart's imagination if cost is no object. Do you need a desk, bed, dining table, multiples of these or just normal seats? We will get into the finer details of customization as part of this private aviation series but at the very top end, features like

onboard showers, gold plated everything (much like Donald Trump's VIP Boeing 757 aircraft).
If you have no clue, don't be afraid as that's not a problem as most folks won't admit this. Get an idea of what you would want with some of these very initial questions above. In addition, establish a budget that you are working with as there will be many extras and options that are very enticing! As we are speaking about large sums of money, the best way is to engage an independent industry expert as buying or leasing a private jet should be the result of careful planning and discussion. Not only that but it is money well spent for the education as there are lots of ways to help save money such as available discounts and avoiding costly errors that needs fixing later. This discussion will be

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